



# ALEX FOGG

## OBJECTIVE

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To work as a designer at the Washington Post.

## EXPERIENCE

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### **User Experience Designer, Engolve PeopleCare November 2015 – present**

As a UX designer, I help our Product Team with everything from user testing to analytics to prototyping to designing. Currently redesigning our Scheduler functionality.

### **Fellow, Creative Mornings DC December 2015 – present**

Took on logistics and social media for the DC branch of the morning lecture series. Coordinate volunteers, vendors, and registration, all while making sure 300+ people are happy and caffeinated during the talks.

### **Design Team, NAKED La Na Vila June - July 2014**

I worked for two weeks in Sao Paulo, Brazil with the ad agency NAKED to create a communications plan for a game they are creating - all during the World Cup.

### **Graphic Designer, Pulaski Mariners 2013**

Lead designer for the Pulaski Mariners Minor League Baseball team. Designing the 30 page game program, web ads, take-away schedules, and more.

### **Intern, FourDesign 2012 - 2013**

Work in groups on various projects including iOS app development, infographic design, editorial design, and poster design. Meet with clients to discuss progress and meet deadlines.

## MEMBERSHIPS

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American Institute of Graphic Artists 2012 - present  
Sigma Kappa Sorority, Epsilon Chi Chapter, Design Chair 2011

## ACCOMPLISHMENTS & ACCOLADES

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Washington Nationals All Star Game Design Poster Winner, June 2015  
La Na Vila Brazil World Cup Creative Hostel Participant, June-July 2014  
Student Gold Addy Recipient, February 2014  
The Washington Post, January 24, 2013 Style Section: Illustration  
Guest Speaker, Consortium of College and University Media Centers Conference, Las Vegas, October 3-5 2013  
The Washington Post, July 7, 2012 Style Section: Photo Illustration

## EDUCATION

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Virginia Tech 2013  
Major: Visual Communication Design  
Minor: Art History

### **Design Subject Matter Expert, Engolve Innovation Lab May 2016 – present**

I designed the UI for the project the Lab is working on, a nursing chatbot named Evie, as well as participated in hack-a-thons and brainstorming sessions for the future of health care.

### **Junior Art Director, LiveHealthier 2013 - 2015**

I designed health and wellness program collateral, including personal company websites, iOS apps, branding, and print material. I came up with program ideas, wrote copy, and was the company's photographer to boot.

### **Junior Designer, openbox9 2012, 2011**

Interned with DC graphic design agency over two summers. Designed websites, logos, brochures, t-shirts for mostly non-profit clients, including the PEW Research Center, AAUW, National Wildlife Federation, and more.

### **Senior Lab Assistant, InnovationSpace 2010 - 2013**

Direct employees and create employee schedule, teach patrons how to use Adobe programs, iMovie, Final Cut Pro, sound editing software, slide scanning software, etc. Assign consultations, hire new employees, create presentations for staff meetings.

## TECHNICAL SKILLS

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Adobe Creative Suite, iMovie, Final Cut Pro, AfterEffects, HTML, CSS, Camtasia, Audacity, WordPress, ToonBoom, Maya, Microsoft Office, Axure